

LEADERSHIP TEAM



JOHN ZHANG
CEO SERES GLOBAL

John Zhang is the CEO for SERES. John provides leadership, strategic direction, and business development to drive company growth. Since 2015, he has served as Managing Director and President of the Beijing Chuangxin Capital Management Co., leading initiatives that utilize innovative technologies. He holds a B.A. in automotive management from Georgian College of Applied Arts and Technology and an MBA from Southwestern University of Finance and Economics.



JAMES TAYLOR
CO – CEO SERES
NORTH AMERICA

James is the CEO of SERES Automotive, leading all vehicle related areas in U.S.. He worked at General Motors for more than 20 years, served as the president & general manager of Cadillac and CEO of Hummer. He left GM in 2014 and joined Karma Automotive as the EVP of purchasing and manufacturing and the Chief Revenue Officer.



XINDONG HU
CO – CEO SERES
NORTH AMERICA

Xindong is the CO-CEO of SERES, and led the establishment of US operations. He worked at Dongfeng for 19 years, serving as EVP of Dongfeng Renault. He led joint venture establishments between Dongfeng and Yulong, Renault, and GETRAG. Xindong hold an MBA from Maastricht School of Management, Netherlands, and a Master of Economics from Zhongnan University of Economics and Law.



JASON LUO
EXECUTIVE DIRECTOR

Jason was the Chairman and CEO of Ford China, and previously served as the Global President and CEO at Key Safety Systems for more than 10 years, greatly expanding KSS' global business. In 2015, Ernst & Young awarded Jason as the outstanding entrepreneur of the year.

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YIFAN TANG
CTO

Yifan Tang is SERES CTO, overseeing global teams for technology development and product engineering, including electric powertrains and intelligent driving. Prior to SERES he led development of electric powertrains for electric vehicles & aircrafts at Tesla, Lucid Motors and Facebook. Yifan's technical background includes power electronics, battery systems, electric machines, embedded control and artificial intelligence. He holds a PhD in Electrical Engineering from The Ohio State University.



ZAK EDSON
VP, MARKETING & SALES

Zak Edson is VP of Product Management, Marketing, and Sales. Having previously held directorships with Tesla Motors and Lucid Motors, he brings extensive experience and keen understanding of the electric vehicle and automotive industries. He holds a Bachelor of Science in Business Administration from Pepperdine University.



TODD LEAHY
DIRECTOR OF
MANUFACTURING

Todd is responsible for overseeing operations at our Mishawaka, IN Assembly Plant. Prior to joining SERES, Todd spent 16 years with AM General in various roles, including manufacturing engineering, torque and tooling engineering and engineering management.